

## About Datazoom

**Datazoom, Inc.** is a data-as-a-service company pioneering of a new class of software, **Adaptive Video Logistics**, and has developed the first “data control” tool to standardize data collection, transform it into a universally acceptable and contextualized format, and synchronize data distribution in the streaming media space.

Datazoom’s eponymous **Adaptive Video Logistics (AVL)** software is a cloud-based platform leveraging patent-pending technology which enables content distributors to use a single, remotely updateable, SDK to capture **data** from video players and other endpoints with sub-second, **real-time precision** and **route** it to the systems which require it.

Datazoom, Inc. is privately held and headquartered in New York, New York with offices in San Jose, California. For more information please visit [www.datazoom.io](http://www.datazoom.io) or email us at [thewizard@datazoom.io](mailto:thewizard@datazoom.io).